



**Chameleon
for
Digital Signage**

**Chameleon Player
Quick Start Guide**



Follow the simple instructions within this guide to quickly get your Chameleon set-top player installed and operating with the Chameleon for Digital Signage (C4DS) dashboard.

Additional Resources

- User's Guide Download: www.deviceworx.com
- Email Support: support@deviceworx.com
- Phone Support: 1-888-409-2688
- YouTube Ch: Search "Deviceworx Technologies Inc."

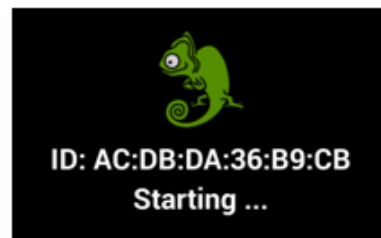
Unboxing



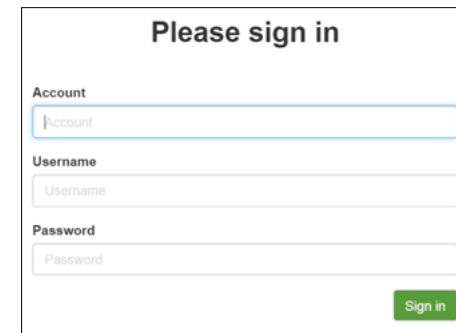
Contents of the player box are shown above. Note that not all pieces will be used for each install. Installation steps below will reference each numbered item within boxed contents.

Installation

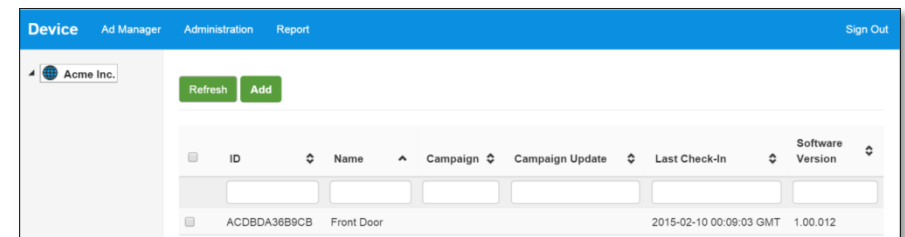
1. Connect the player to a screen using the HDMI cable (3) provided. If a DVI connection is required, consult the user's guide for DVI cable types and options. An HDMI receptacle is marked on the rear of the player.
2. Use an available Ethernet patch cable to connect the player "LAN" port to a free Ethernet port on a router, modem, switch or any other Ethernet networking appliance that supports Internet browsing. Follow user's guide steps to make a connection over Wi-Fi (Ethernet is preferred).
3. Connect the player power supply (2) to the player power receptacle (marked "DC IN") to start the player. The player splash screen, with device ID, will appear on the display.



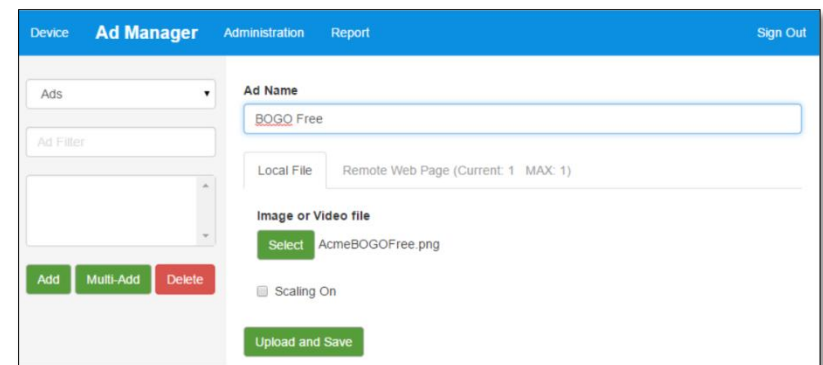
4. Access the dashboard by visiting ops.deviceworx.com using a web browser and select the Chameleon dashboard link. A login page will be shown as below. Enter your Account, Username and Password to gain access to the dashboard.




5. After login, the dashboard will show a player Device list. This list should include the new player with its matching ID.

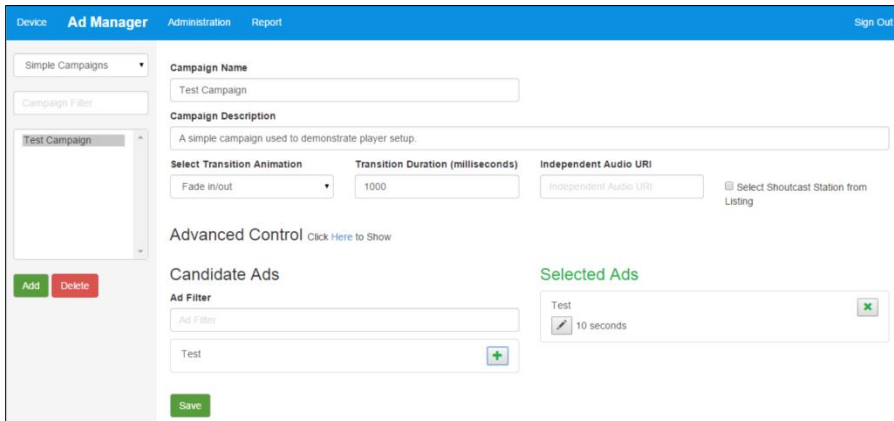


6. To configure advertising playback, select the Ad Manager tab. Press "Select" to choose a local advertising graphic file (PNG or JPG) for display. Enter an Ad Name.



7. Press "Upload and Save" to transfer the file to the dashboard.

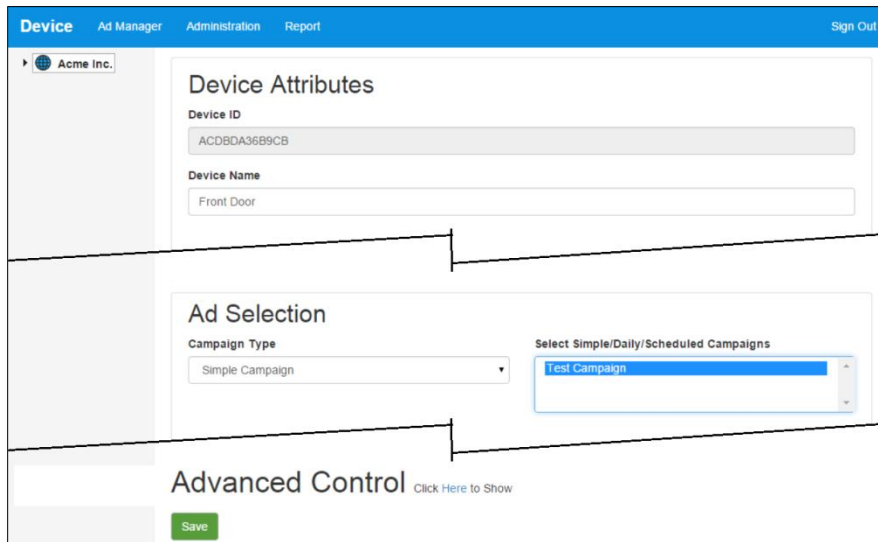
8. Select "Simple Campaigns" within the Ad Manager. Enter a Campaign Name and Description similar to the example below and press "Save". The "Test" Ad created in step 6 will then show up as a Candidate Ad. Press  to add "Test" to the campaign and press "Save" again to update the campaign.



The screenshot shows the "Ad Manager" interface. The top navigation bar includes "Device", "Ad Manager", "Administration", "Report", and "Sign Out". The main content area is titled "Simple Campaigns" and contains the following fields and controls:

- Campaign Name:** Text input field containing "Test Campaign".
- Campaign Description:** Text area containing "A simple campaign used to demonstrate player setup."
- Select Transition Animation:** Dropdown menu set to "Fade in/out".
- Transition Duration (milliseconds):** Text input field containing "1000".
- Independent Audio URI:** Text input field containing "Independent Audio URI".
- Advanced Control:** A link "Click Here to Show" and a checkbox "Select Shoutcast Station from Listing".
- Candidate Ads:** A section with an "Add" button, a "Delete" button, and an "Ad Filter" input field containing "Test". A plus icon is visible below the filter.
- Selected Ads:** A section showing "Test" with a duration of "10 seconds" and a close icon.
- Save:** A green button at the bottom left.

9. Select "Device" to show the listed player. Click on the player to configure it. Select the "Test Campaign" and then press "Save".



The screenshot shows the "Device" configuration interface. The top navigation bar includes "Device", "Ad Manager", "Administration", "Report", and "Sign Out". The main content area is titled "Device Attributes" and contains the following fields and controls:

- Device ID:** Text input field containing "ACDBDA36B9CB".
- Device Name:** Text input field containing "Front Door".
- Ad Selection:** A section with a "Campaign Type" dropdown menu set to "Simple Campaign" and a "Select Simple/Daily/Scheduled Campaigns" dropdown menu set to "Test Campaign".
- Advanced Control:** A link "Click Here to Show" and a "Save" button at the bottom left.

10. Wait 2 minutes or less for a player configuration update. Ad playback will start automatically with default fade in/out animation.